

MUSEUM INCOME AND EXPENDITURE REPORT AS AT 31ST MARCH 2022

	Actual Year To Date	Anticipated Budget	Variance Annual Total	% Spent
<u>Museum</u>				
Stationery	77	150	73	51%
Printing/Photocopying	0	150	150	0%
Subscriptions	288	250	-38	115%
Travelling Expenses	154	100	-54	154%
Advertising Promotions	1,735	1,860	125	93%
Website	1,340	1,500	160	89%
Museum Maintenance	671	500	-171	134%
Events & Exhibitions	1,422	1,700	278	84%
Volunteer Support	330	600	270	55%
Expenditure - Museum Association	75	0	-75	0%
Total Expenditure Museum	6,092	6,810	718	89%

GRANTS AWARDED 2020/2021

	Amount Awarded	Project Expenditure	Variance
Museums Association - Beecroft Beequest	2000	2075	-75
	2000	2075	-75

STATEMENT OF MUSEUMS EARMARKED RESERVES AS AT 31ST MARCH 2022

	Balance as at 1st April 2021	2021/2022 Budget Allocation	Spend 2021/2022	Balance as at 31st March 2022
Museum Equipment	1,216	0	0	1,216
Museum Donations	1,482	25	0	1,507
Museum Earmarked Reserves	2,698	25	0	2,723

Daventry Museum Annual Donations Report

Report for the period 1st April 2021 to 31st March 2022

A	Total Donations carried over from previous years	£1,482.21
B	Total Donations Income received for 2021/22	£25.00
C	Total Donations Expenditure for 2021/22 as listed below	£0.00
E	Total Donations Retained at year end (A+B-C)	£1,507.21

Summary of Museum Donations Expenditure during the year 2021/22

Item / Purpose	Amount Spent
Total Spent	£0.00

REPORT TO: Museum Committee 19th April 2022
REPORT ON: Earth Museum Project Report
REPORT BY: Sophie Good, Development & Liaison Officer (DLO)
REPORT DATE: 12th April 2022

The Earth Museum Project

In April 2021 the museum partnered with the Earth Museum, having received funding from Museum Development East Midlands earlier in the year, to take part in an exciting and creative project connecting collections, people and places through an interactive digital map. Daventry Museum’s Explorer Map features 50 items from the museum’s collection, which you can access via the learn pages on the museum website:
<https://daventrymuseum.org.uk/learn/the-earth-museum/>

A further 50 items from the museum collection are due to be added over the following months and developments to the museum’s map to enable cross-curricular learning are due to be discussed with the Earth Museum.

The QR code to the Daventry Explorer Map has been included in the new and revised museum leaflet, and also incorporated into two, promotional bookmarks, created by Daventry Town Council’s Events Officer, below. The bookmarks are currently available at the museum and feature the Reginald Foort piano and Roman mosaic fragment belonging to the museum collection.

Bookmark one

Bookmark two



REPORT TO: Museum Committee – 19 April 2022
REPORT ON: Time Capsule Project collaboration with Orbit Homes
REPORT BY: Project Officer
REPORT DATE: 11 April 2022

Time Capsule Competition and Event in Collaboration with Orbit Homes

Background

Late in 2021 the DLO and Project Officer were approached by Orbit Homes, upon recommendation of the Mayor about a community project they wished to run at their new Mickelwell Park housing development.

Aims

The community engagement scheme looked to involve school aged children with a project, the culmination of which would be to inter a time capsule near the community centre at Micklewell Park that would be dug up in 100 years time. After several meetings online, Officers and Orbit Homes team created a competition sheet, lesson plan and letter that was sent to all Daventry schools with children of Key Stages 1 and 2 age (5-11 years).

The competition sheet asks children to draw a picture of what life in Daventry might look like in 2100, and/or write a newspaper report or poem and make some suggestions as to what items could go into the time capsule. The lesson plan looks at the history of Daventry and the possible settlements that were found during the archaeological surveys of the site, comparing life in Saxon and Roman times to life today.

Project Schedule

In total 650 competition sheets have been requested by four schools and the sheets are also available to download via the Museum website and to pick up within the museum. The deadline for the competition is 28 May 2022, after which the Mayor, Projects Officer and Helen Moore, Group Director of Orbit Homes will judge the entries and look for 3 winning entrants.

The winners will be invited as special guests to the Time Capsule Competition Event on Saturday 6 August from 11am-2pm at Micklewell Park. The event will be free to attend and open to all. Hosted by Orbit Homes, it will include refreshments, a talk and tours of the site, along with the interment of the time capsule, with the winners all printing their hands in a concrete slab which will mark the location of the capsule.

On the same day the Museum will hold a small display of competition entries and Micklewell Park development ephemera.

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REPORT TO: Museum Committee 19th April 2022

REPORT ON: Museum Activities

REPORT BY: Sophie Good, Development & Liaison Officer (DLO)

REPORT DATE: 12th April 2022

Museum Update

The museum reopened to the public in May 2021, after a long period of closure due to the national pandemic and restrictions. Since reopening, the museum has continued to engage with visitors online and in person, and has seen footfall steadily increase, especially during the school holidays.

In July 2021, staff and volunteers were delighted to receive an award for the Best response to the Covid pandemic at the Northamptonshire Heritage Forum Awards. The team were commended for demonstrating resilience, keeping visitors and volunteers engaged during lockdown, and for pioneering new, digital technologies. The museum was also runner-up in the Heritage Organisation of the Year award category. Thanks must go to museum volunteers, staff and to Daventry Town Council for their support, all without whom the award would not have been achieved.

Virtual 360° tours of the museum exhibitions that were introduced during lockdown, continue to be created and developed. The virtual tours feature on the museum's brand-new website, for which the museum was awarded a Recovery Grant Fund from MDEM (Museum Development East Midlands) and the Art Fund in 2020/21, to develop and revitalise the museum website, with greater accessibility, functionality and resources.

Promotion of the museum service, events and exhibitions continue via social media and adverts taken out in local publications such as the Village Emporium, as well as being featured in several publications and outlets including the Daventry Town Council newsletter, Crick Village newsletter, the Daventry Express, Daventry Radio website and the Northamptonshire Heritage Forum newsletter.

The new and revised museum leaflet is due to be distributed this April and features several QR codes linking to the virtual tours, self-guided walks, the What's On page and the Daventry Explorer Map, in partnership with the Earth Museum.

Exhibition installation dates:

The museum will close at 1.30pm on 17th June 2022 to deinstall the current exhibition and will reopen on Saturday 2nd July 2022 with a newly installed exhibition.

Exhibitions and Events 2022

1. Life and Memories of a Childhood in Daventry

Saturday 8th January 2022 – Friday 17th June 2022

Nostalgic exhibition evoking memories of a Daventrian childhood, with exhibits of Daventry schools' memorabilia, and sports team photographs, Swimming Pool Association ephemera, local Cub and Scout group badges, and May Day celebrations. Alongside these local exhibits are displays of traditional toys, many versions of which are still around today. Visitors can reminisce over the type of bicycle or tricycle they owned, through a wheel spinning display of cycles.

2. Daventry Twinning Display

Tuesday 22nd February – Friday 20th May 2022

To commemorate this year's Commonwealth Day on Monday 14th March, Daventry Museum installed a new display, in the museum's Trader display area, reflecting the 37 year friendship between Westerburg, Germany, and Daventry.

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Visitors can learn about the town of Westerburg and its similarities with Daventry, and Westerwäld, a region renowned for producing a particular type of pottery, examples of which visitors will see on display. Other items on display include the official Twinning Charter, signed on 26th October 1985, cementing the partnership as well as photos from trips to Westerburg, organised by the Daventry Twinning Association.

3. The Queen's Platinum Jubilee exhibition

Wednesday 25th May – 25th August 2022

To mark Her Majesty The Queen's Platinum Jubilee, the museum is holding a small, commemorative Jubilee display marking the Queen's 70 year reign. Members of the public are invited to contact the museum and share any memorabilia, photos or stories about past Jubilee celebrations in the town. The museum will be open from 10am to 4pm on Saturday 11th June, the Queen's official birthday (rather than the usual first Saturday of the month, 4th June), and the Town Council will be holding free, *Crafty Crown Making* workshops from the museum between 11am and 2pm on Saturday 11th June, no need to book.

4. BBC: A Centenary of Sights and Sounds

Open Saturday 2nd July (10am – 4pm) - Saturday 3rd December 2022

The museum will be celebrating the BBC's centenary this year with a commemorative BBC 100th Anniversary exhibition. Exhibits will include radio receivers from the start of the BBC through to the pop music revolution, and an early television in a 1950s room setting entitled, "Television comes to Daventry".

The exhibition also celebrates the 90th anniversary of the Empire Short Wave Service from Borough Hill (opened in December 1932), marking the first broadcast to the Empire from the UK, the impact it had on the town, and later how it affected television reception.

Exhibition Feedback

- Lots of lovely facts and discussions. Lovely things and models
- Lots to look at and fun activities for each child (ages 3+9) Thank you
- Found on Google. Good for all ages, interesting artefacts. Thank you for the peg doll kit and quizzes
- Saw on Facebook, good for all ages, thank you
- Thank you, it was very interesting. Will come again
- It was very good, will come again.
- Very good, lots of local history & helpful volunteers
- Always worth a visit
- Thanks again for a good display bringing back memories
- Love it! Eye opening
- Good collection & nice to see ourselves in some of the pictures
- Very interesting session today with 'UK Astronomy'. Also interesting Daventry history
- Amazing space talk, very entertaining, 5/5 well done
- Always a lovely display. Enjoyed the swimming display
- All very interesting – informative displays
- A wonderful trip down memory lane
- An extremely interesting visit (volunteer) was very informative, thank you!

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REPORT DATE: 12th April 2022

Visitor Figures 2015 - 2021

Year (Jan – Dec)	Visitor Numbers
2015	1411
2016	1737
2017	2255 (theatre, BSW, more groups and school visits)
2018	3285 Empty Chair Display (1113)
2019	2220
2020	948 (open 11 th Jan – 13 th March) - Battle of Naseby
2021	805 (since reopening 18 th May to Sat 4 th Dec 2021)
2022	495 (to present)

Volunteers

The Volunteers are now attending the museum on a regular basis to carry out research tasks and administer the photo archive. Hybrid online/in person meetings take place monthly to discuss upcoming exhibitions and allocation of tasks and research. Two new volunteers have recently joined the team.

The volunteers continue to provide vital support by working remotely and onsite, researching for exhibitions and identifying objects/photographs, stewarding and helping with museum enquiries.

This year Volunteers' Week in June will be marked with a visit to another heritage site to thank the volunteers for their continued support.

Community Engagement & Outreach (November 2021-2022)

- **Daventry Hill School visit** – visited on Tuesday 23rd November and took part in the Victorian Leisure activities, including object handling.
- **Second Braunston Brownies** – visited on Tuesday 25th November and took part in the Victorian Leisure activities, including object handling.
- **British Science Week (BSW) – 11th to 20th March 2022:** In celebration of BSW, on Saturday 19th March the museum partnered with UK Astronomy and hosted free, family friendly talks about the Solar System and provided fun, hands-on activities including creating moon craters with sand, astronaut skills tests and origami challenges. Young visitors were encouraged to complete activity packs, for which prizes were to be won.
- **Newnham School** – visited on Friday 25th March and took part in the Childhood Memories Quiz and BSW activities.
- **2nd Daventry Scouts** – visited on Friday 25th March and took part in the Childhood Memories Quiz and BSW activities.
- **Brownlands Nursing Home** – visit to the museum to be arranged in due course.
- **Daventry Air Cadets** – visit to the museum to be arranged in due course.
- **Women of Welton** – Museum talk on BBC/Borough Hill arranged for September 2022.
- **Pen pal scheme with local nursery** – towards the end of 2021, Daventry Museum and local nursery, Caring Kindergartens, became Pen Pals and have exchanged letters and pictures with children from the pre-school, sharing ideas about Daventry then, and now, with a view to visiting the museum this year.
- **Orbit Homes Time Capsule event at Micklewell Park** - Town Council Projects Officer working with Museum Officer and Orbit Homes on a Time Capsule project. The winner

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of a schools competition will drop the time capsule into the ground on a mini digger, near the proposed Community Centre. (See separate report, appendix 5).

- **Work Experience students** – In 2021 the museum welcomed 2 work experience students from local secondary schools to undertake their work experience placement. This year the museum is due to have another work experience student, starting in July.
- **Finds Days** – The Northamptonshire Finds Liaison Officer (FLO) continues to hold bi-monthly Finds Days and draws in new audiences.
- **General Enquiries** – general, historical enquiries are increasing with members of the public interested in particular areas of Daventry's history or would like to share stories about their memories of living in the town, and sending in photos.

Social Media

The museum's established social media accounts have a core following which is being built upon with followers increasing each month. Promotion of museum news and events on social media is well received and shared, exposing the museum to a wider audience. Regular social posts are helping to increase visitor numbers and interest in the museum service, since followers have easy access to museum information via the posts, which are full of visually pleasing content to draw new people in to find out more about the museum.

New follower stats (since last museum committee meeting held 18th October 2021.)

- **Instagram** – 59 new follows (398 in total)
- **Facebook** – 72 new likes/follows (1087 in total)
- **Twitter** – 24 new followers (946 in total)

Support & Training

- DLO has attended the following training since the last committee meeting:
 - Volunteer Recruitment
 - Volunteer Management & Retention
 - Volunteer Strategy Development
- DLO due to go on further training including First Aid and writing funding applications.
- DLO attends **Engaging with Schools network** and **Emergency and Risk Network Meetings**
- **NHF Meetings** – The forum continues to provide support and advice however, Daventry Museum is also able to offer experiences and knowledge to other heritage organisations and give examples of best practice, for example, the forum requested to use the museum's Empty Chair Project entry as an example on their new website of a sample submission to their awards:
<https://www.northamptonshireheritageforum.co.uk/heritage-awards>