

**MUSEUM INCOME AND EXPENDITURE REPORT AS AT 30TH SEPTEMBER 2022**

|                                 | Actual Year<br>To Date | Anticipated<br>Budget | Variance<br>Annual Total | % Spent    |
|---------------------------------|------------------------|-----------------------|--------------------------|------------|
| <b><u>Museum</u></b>            |                        |                       |                          |            |
| Stationery                      | 132                    | 150                   | 18                       | 88%        |
| Subscriptions                   | 119                    | 390                   | 271                      | 31%        |
| Travelling Expenses             | 44                     | 100                   | 56                       | 44%        |
| Advertising Promotions          | 991                    | 1,800                 | 809                      | 55%        |
| Website                         | 410                    | 1,500                 | 1,090                    | 27%        |
| Museum Maintenance              | 0                      | 500                   | 500                      | 0%         |
| Events & Exhibitions            | 411                    | 2,500                 | 2,089                    | 16%        |
| Volunteer Support               | 23                     | 600                   | 577                      | 4%         |
| <b>Total Expenditure Museum</b> | <b>2,130</b>           | <b>7,540</b>          | <b>5,410</b>             | <b>28%</b> |

**STATEMENT OF MUSEUMS EARMARKED RESERVES AS AT 30TH SEPTEMBER 2022**

|                                  | Balance as at<br>1st April 202 | 2022/2023<br>Budget<br>Allocation | Spend<br>2022/2023 | Balance as<br>at 31st<br>March 2023 |
|----------------------------------|--------------------------------|-----------------------------------|--------------------|-------------------------------------|
| Museum Equipment                 | 1,216                          | 0                                 | 0                  | 1,216                               |
| Museum Donations                 | 1,507                          | 0                                 | 0                  | 1,507                               |
| <b>Museum Earmarked Reserves</b> | <b>2,723</b>                   | <b>0</b>                          | <b>0</b>           | <b>2,723</b>                        |

## Daventry Museum Annual Donations Report

Report for the period 1st April 2022 to 31st March 2023

|   |                                                         |                  |
|---|---------------------------------------------------------|------------------|
| A | Total Donations carried over from previous years        | £1,507.21        |
| B | Total Donations Income received for 2022/23             | £0.00            |
| C | Total Donations Expenditure for 2022/23 as listed below | £0.00            |
|   |                                                         |                  |
| E | <b>Total Donations Retained at year end (A+B-C)</b>     | <b>£1,507.21</b> |

### Summary of Museum Donations Expenditure during the year 2022/23

| Item / Purpose     | Amount Spent |
|--------------------|--------------|
|                    |              |
|                    |              |
|                    |              |
|                    |              |
|                    |              |
| <b>Total Spent</b> | <b>£0.00</b> |
|                    |              |

**Museum Draft Budget for 2023/24**

| Actual Last Year | 2022/2023          |                               |                       | 2023/2024     |              |            | % var.                                   |
|------------------|--------------------|-------------------------------|-----------------------|---------------|--------------|------------|------------------------------------------|
|                  | Current Annual Bud | Actual Year To Date September | Committed Expenditure | Variance      | Draft Budget | Variance   |                                          |
| 77               | 150                | 132                           |                       | -18           | 150          | 0          |                                          |
| 0                | 0                  | 0                             |                       | 0             | 0            | 0          |                                          |
| 288              | 390                | 119                           |                       | -271          | 390          | 0          |                                          |
| 154              | 100                | 44                            |                       | -56           | 150          | 50         |                                          |
| 1,735            | 1,800              | 991                           |                       | -809          | 2,200        | 400        | Additional Promotion - Onscreen Magazine |
| 1,340            | 1,500              | 410                           |                       | -1,090        | 1,500        | 0          |                                          |
| 671              | 500                | 0                             |                       | -500          | 500          | 0          |                                          |
| 3,497            | 2,500              | 411                           |                       | -2,089        | 2,500        | 0          |                                          |
| 330              | 600                | 23                            |                       | -577          | 600          | 0          |                                          |
| <b>8,092</b>     | <b>7,540</b>       | <b>2,130</b>                  | <b>0</b>              | <b>-5,410</b> | <b>7,990</b> | <b>450</b> |                                          |
| <b>8,092</b>     | <b>7,540</b>       | <b>2,130</b>                  | <b>0</b>              | <b>-5,410</b> | <b>7,990</b> | <b>450</b> |                                          |

**REPORT TO:** Museum Committee 17<sup>th</sup> October 2022  
**REPORT ON:** Heritage Open Days Report (Appendix 6)  
**REPORT BY:** Sophie Good, Development & Liaison Officer (DLO)  
**REPORT DATE:** 5<sup>th</sup> October 2022

### **Astounding Inventions - Heritage Open Days (HOD) – Saturday 17<sup>th</sup> September**

Daventry Museum marked HOD and embraced this years' theme 'Astounding Inventions' by recreating the famous Daventry Radar Experiment with the help of visitors, to show how radar works and tell the story of its discovery.

Volunteer Curator, Rod Viveash, set up the experiment on a miniature scale with a small transmitter at one end of the table representing the powerful short wave transmitter at the then BBC station on Borough Hill Daventry, and at the other end of the table was a receiver, representing the receiver set up in a field in Litchborough, to the south of Weedon.

Visitors enjoyed learning about the discovery of radar by 'flying' a small model plane, representing the Heyford Bomber aircraft flown in the original experiment, between the transmitter and receiver. This motion was then detected on a modern version of the oscilloscope used in the original experiment. The display on the screen showed a spot rising and falling as the plane is walked between the two stations.

This simple trial experiment carried out by Robert Watson-Watt and Arnold Wilkins in 1935 led to the development of the system that detected the presence of enemy aircraft approaching the country during World War Two and significantly contributed to outcome of the Battle of Britain.

To see a video of the Daventry Experiment in miniature, please go to 'Collected Conversations' via the following link: <https://daventrymuseum.org.uk/learn/>

Other 'Astounding Inventions' on display included the Maclaren folding buggy, manufactured in nearby Long Buckby, the Darby Thatching Needle, made in Hillmorton, and Victorian Telegraphy items. Visitors also took part in Morse Code activities and quizzes relating to the BBC exhibition and Doctor Who display.

Daventry Town Council (DTC) and Daventry Museum partnered with Northampton Transport Heritage, who brought their classic buses to town on the same Saturday HOD open day, offering visitors free bus tours. Together with the popular DTC Farmer's Market, Daventry Town Centre was a hive of activity and the museum attracted 201 visitors. This collaboration worked well and all promotion was aligned to attract visitors to the town and museum.

### **Guided Walks**

Museum Volunteer, Mike Arnold, led two guided history walks to celebrate HOD. The first walk took place on Borough Hill on Saturday 17<sup>th</sup> September and was attended by 16 people. The second walk took place in the town centre on Sunday 18<sup>th</sup> September and was attended by 20 people.

Both walks were fully booked on the run up to the HOD weekend and feedback has been consistently positive. Thank you to Mike Arnold for his time and enthusiasm in sharing his historical knowledge of the town to members of the community.

Self-guided walks can be downloaded from the museum website here:  
<https://daventrymuseum.org.uk/self-guided-tours/>



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**REPORT DATE:** 3<sup>rd</sup> October 2022

## **Museum Update**

The museum has had an exciting and busy year of exhibitions and events including the return of the museum's award-winning British Science Week event, a nostalgic 'Life and memories of a Childhood in Daventry' exhibition, the late Queen Elizabeth II Platinum Jubilee commemorative display, Finds Days, and Summer Solstice guided walk and Heritage Open Days.

The museum is steadily attracting an increased number of visits post-pandemic, through engaging and topical exhibitions relating not only to the town, but nationally too. The museum has widened its audience by coinciding special Saturday open days with events in the town and has acted as the venue for various Daventry Town Council (DTC) workshops including the Crown making workshops held in June, alongside the Daventry Motorcycle Festival.

Promotion of the museum service, events and exhibitions continue via social media and adverts taken out in local publications, including a new advert within the Onscreen Magazine at the Arc Cinema, Daventry, featuring the QR code for the museum's 'What's on' page. Joint promotional adverts with DTC have featured within the Village Emporium Magazine, and museum exhibitions and events are listed in several publications and outlets including the Daventry Town Council newsletter, Crick Village newsletter, the Daventry Express, Daventry Radio website and the Northamptonshire Heritage Forum newsletter.

Having taken part in BBC Radio Northampton's Treasure Quest on the museum's Saturday open days in August and October, the museum gained direct visits as a result of featuring on the radio and promoting the BBC and Doctor Who exhibitions.

The new and revised museum leaflet was distributed in September and features several QR codes linking to the virtual tours, self-guided walks, the What's On page and the Daventry Explorer Map, in partnership with the Earth Museum.

## ***Exhibitions 2023***

### **Archaeology of Borough Hill**

**Saturday 14<sup>th</sup> January – Friday 16<sup>th</sup> June 2023**

Inspired by the centenary of the publication of William Edgar's book 'Borough Hill Daventry and its History', the museum is collaborating with Museum of London Archaeology (MOLA) and the Northamptonshire Archaeological Resource Centre (ARC) to bring the historic ages of Borough Hill alive in this new exhibition. Engagement activities led by MOLA are due to take place in the museum during the exhibition period, including object handling sessions – dates tbc.

### **Exhibition installation dates:**

The museum will close at 16:00 on Saturday 3<sup>rd</sup> December 2022 to deinstall the BBC exhibition and reopen on Saturday 14<sup>th</sup> July 2023 from 10:00 to 16:00 with the newly installed exhibition on the archaeology of Borough Hill.

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### ***Exhibitions Autumn/Winter 2022***

#### **1. BBC: A Centenary of Sights and Sounds**

**Open Saturday 2nd July (10am – 4pm) - Saturday 3rd December 2022**

The museum is celebrating the BBC's centenary this year with a commemorative exhibition about the BBC and its impact on Daventry. Exhibits include radio receivers from the start of the BBC through to the pop music revolution, and an early television in a 1950s room setting entitled, "Television comes to Daventry".

The exhibition also celebrates the 90th anniversary of the Empire Short Wave Service from Borough Hill, which opened in December 1932, marking the first broadcast to the Empire from the UK.

Visitors can learn more about the BBC by taking part in a BBC themed quiz around the museum and the virtual tour will be available to view online soon. Video about Crystal Radios available to see in the Collected Conversations section on the museum's learn page: <https://daventrymuseum.org.uk/learn/>



**"Television comes to Daventry"**



**Young visitors dressed as Doctors in front of TARDIS**

#### **2. Doctor Who Display**

**Open Saturday 3<sup>rd</sup> September to Saturday 3rd December 2022.**

As part of the BBC's 100<sup>th</sup> Birthday celebrations, the third and final Doctor Who special will air this autumn, with a new, 14<sup>th</sup> Doctor being revealed.

To celebrate, Daventry Museum is holding a small community display of Doctor Who memorabilia featuring collectible figurines of the Doctors, companions and monsters including Daleks and Cybermen. There's even a life-sized TARDIS in the main museum room and visitors can also dress up as their favourite Doctor.

Visitors can go on a Doctor Who themed trail around the museum, have a go at our 'Are you a Whovian' quiz and take part in a Doctor Who drawing competition to be entered into a prize draw. The winner will receive a Doctor Who themed prize and tickets to the Arc Cinema, Daventry.



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### ***Events Autumn/Winter 2022***

#### **October half term Halloween crafts**

**Friday 28<sup>th</sup> October from 10am to 1.30pm**

The museum is holding a Halloween craft session where visitors can make bats and spiders out of egg cartons, and origami monsters and bats.

#### **Bonfire Night activities**

**Saturday 5<sup>th</sup> November from 10am to 1.30pm**

Paper crafts and Gunpowder plot quiz in the museum.

#### **Christmas songs**

**Saturday 3<sup>rd</sup> December from 10am to 1.30pm**

Festive songs at the museum piano, time tbc.

#### **Exhibition Feedback**

- Lovely museum – I will be coming back
- Very interesting and memory provoking
- Amazing!!!
- Excellent exhibitions & hands on activities
- Good exhibition as usual. Lovely to see the children making crowns.
- Lovely place to visit, kids welcome and enjoyed very much
- Brilliant exhibition showing history of BBC from Daventry
- Great to see all the memories on show. Special interest with the BBC exhibits as I worked there for 30 years. Great work by the volunteers.
- Fascinating museum and very friendly and helpful volunteers and staff
- Found online while visiting family nearby. Great work by everyone! So wonderful for a town to have this
- Always fascinating and well organised. Bonus of two displays with the usual Daventry history
- Very interesting BBC exhibit. Visited the very day the BBC visited with Treasure Quest.
- We heard about the BBC exhibition on Treasure Quest and decided to come and visit. The exhibition did not let us down. Thank you.
- Great to see a Doctor Who exhibition to enjoy!
- Wonderful Doctor Who exhibit
- Lovely to experience the history of the area as well as the BBC and Doctor Who exhibit
- As newcomers to Daventry we enjoyed very much learning of Daventry's historical importance. Well done!
- Visitors to Daventry. Great to see history of town, and BBC exhibition. Also Doctor Who exhibition – wonderful.
- Lovely little museum – treat to hear about the BBC station here. Kind staff.
- Brilliant exhibition. Learnt more in here than I do in school. Loved it.
- Superb!
- Keep up the good work – we think you're wonderful!
- Loved the Tardis and the Dr Who exhibits. Interesting to remember all 13 Doctors to date. Looking forward to number 14!!!



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### Visitor Figures 2015 - 2022

| Year (Jan – Dec) | Visitor Numbers                                                             |
|------------------|-----------------------------------------------------------------------------|
| 2015             | 1411                                                                        |
| 2016             | 1737                                                                        |
| 2017             | 2255 (theatre, BSW, more groups and school visits)                          |
| 2018             | 3285 Empty Chair Display (1113)                                             |
| 2019             | 2220                                                                        |
| 2020             | 948 (open 11 <sup>th</sup> Jan – 13 <sup>th</sup> March) - Battle of Naseby |
| 2021             | 805 (since reopening 18 <sup>th</sup> May to Sat 4 <sup>th</sup> Dec 2021)  |
| 2022             | 1690 (to present)                                                           |

### Volunteers

The Volunteers attend the museum on a regular basis to carry out research tasks and administer the photo archive. Regular meetings take place to discuss upcoming exhibitions and allocation of tasks and research.

The volunteers continue to provide vital support by working remotely and onsite, researching for exhibitions and identifying objects/photographs, stewarding and helping with museum enquiries.

To thank the volunteers for their continued support, the team will be invited to a Christmas gathering.

### Community Engagement & Outreach (Update from April 2022 onwards)

- **Pen pal scheme with local nursery** – towards the end of 2021, Daventry Museum and local nursery, Caring Kindergartens, became Pen Pals and have exchanged letters and pictures with children from the pre-school, sharing ideas about Daventry then, and now. The museum invited the children to make Jubilee decorations to display alongside the museum's Jubilee display (25<sup>th</sup> May to 25<sup>th</sup> August 2022) – see photos at end of report of bunting and Union Jack collage.
- **Orbit Homes Time Capsule event at Micklewell Park & display of winning entries at museum** - Collaborative project between Orbit Homes, DTC and Daventry Museum which culminated in the burying of a time capsule at Micklewell Park on 6<sup>th</sup> August, and display of competition entries at the museum. Primary school children in Daventry were invited to take part in the competition which asked them to draw a picture or write a newspaper report about what they think life will be like in 100 years' time.
- **Summer Solstice Guided walk of Borough Hill** – Daventry Museum Volunteer led history walk of Borough Hill, celebrating the start of summer in June 2022, attended by 17 members of public. Another Summer Solstice walk of Borough Hill due to take place in June 2023.
- **Brixworth & District U3A Local History Group** – Due to visit in summer 2023 prior to Daventry Museum Volunteer led history walk of Borough Hill.
- **Heritage Open Days** – see separate report (Appendix 6).
- **Daventry Motorcycle Festival** – June 2022, museum open and hosted DTC Crafty Crown Making workshop to celebrate the Queen's Birthday – 108 visitors.

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- **Messy hands nursery visit** – June 2022, children took part in Jubilee Trail around the museum.
- **Work Experience students** – In July 2022 the museum welcomed a student from a local secondary school to undertake their work experience placement, carrying out various tasks including making inventories of recently donated items and creating activities themed around the Doctor Who display. In March 2023 another work experience placement is due to start.
- **Knitting and Crochet Projects 2022** – DTC knit and crochet drop-in sessions held at the museum as part of Mental Health Awareness Campaign. Projects include Daventry Christmas Tree Yarn project, pom pom workshop in summer holidays (attended by 38 visitors), and the Jubilee Tree Blanket, a collaborative project with Northampton Museum and Art Gallery (NMAG) - The blanket will be on display to the public in the museum from Tuesday 11<sup>th</sup> October until Saturday 5<sup>th</sup> November.
- **Cherry Blossom nursery visit** - August 2022 - children enjoyed the train station model and took part in the Jubilee colouring-in activities.
- **School Assembly at the Abbey CE Academy** – October 2022, DLO gave talk about the museum and took object handling items to show pupils, also promoted upcoming half term Halloween craft activities in museum.
- **Finds Days** – The Northamptonshire Finds Liaison Officer (FLO) continues to hold bi-monthly Finds Days and draws in new audiences.
- **General Enquiries** – general, historical enquiries are increasing with members of the public interested in particular areas of Daventry's history or would like to share stories about their memories of living in the town and sending in photos.
- **2<sup>nd</sup> Weedon Brownies** - due to visit February 2023.

## Social Media

The museum's established social media accounts have a core following which is being built upon with followers increasing each month. Promotion of museum news and events on social media is well received and shared, exposing the museum to a wider audience. Regular social posts are helping to increase visitor numbers and interest in the museum service, since followers have easy access to museum information via the posts, which are full of visually pleasing content to draw new people in to find out more about the museum.

**New follower stats** (since April 2022)

- **Instagram** – 60 new follows (458 in total)
- **Facebook** – 92 new follows (164 follows in total), 108 new likes (1195 in total)
- **Twitter** – 16 new followers (962 in total)

## Support & Training

- DLO has attended the following training since the last committee meeting:
  - Emergency First Aid at Work Course
  - Understanding and Managing Volunteers
  - Writing Funding Applications for smaller groups
  - Accessible Interpretation and Exhibition Design
- DLO attends Engaging with Schools network and Emergency and Risk Network Meetings



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