

**REPORT TO:** Town Council – Special Meeting 15<sup>th</sup> March 2021

**REPORT ON:** Daventry Town Centre Vision 2035

**REPORT BY:** Chief Officer

**REPORT DATE:** 10<sup>th</sup> March 2021

The purpose of the Daventry Town Centre Vision is to illustrate what is possible and attract investment to secure high-quality positive change.

It will form part of the Town Council's objective to influence all relevant planning policies and help ensure that Daventry Town is developed to prioritise the delivery of improvements to key public spaces, the walking and cycling network, environment and key roads making a positive contribution that will provide jobs and services for the town and the surrounding area.

The process began in early February, when the District Council approached the Town Council to work in partnership on the delivery of a new vision. Unfortunately, due to the pandemic the usual process of holding face-to-face meetings, workshops and pop-up consultations was not possible therefore online engagement technology was implemented to advise and consult the public to ensure a vision for the Town was adopted prior to vesting day for the new Unitary Council.

The development of the vision was done in 5 stages:

- Stage 1: Online consultation with the public, workshops held with businesses, officers and members of both District and Town Councils.
- Stage 2: Publication of the feedback from the Consultations.
- Stage 3: Draft vision created from the feedback.
- Stage 4: Consultation with the public, workshops held with businesses, officers and members of both District and Town Councils on the draft vision.
- Stage 5: Final vision created from feedback and both Town and District Council consider adoption.

The final vision is attached as Appendix 1, together with a copy of the consultation report that informed the final vision document (Appendix 2).

Further to the completion of the process to develop a vision for Daventry Town Centre it is recommended that

- (i) Daventry Town Council adopts the Daventry Town Centre Vision 2035, dated March 2021 (Appendix1)**
- (ii) Daventry Town Council continues to work in partnership with West Northamptonshire Council to progress projects and initiatives identified in the Vision.**

#### References

- Appendix 1 Daventry Town Centre Vision – March 2021
- Appendix 2 Daventry Town Centre Vision Phase 2 Consultation Report – March 2021
- Appendix 3 Daventry District Council's report ref C.180321/2 – Adoption of Daventry Town Centre Vision 2035